ABSTRACT:

Tourism industry plays the vital role for the national building and economic stability of the nation so the entrepreneurship became a gift tourism industry. Entrepreneurial concerns ultimately reduces unemployment rate etc... Examining tourists industry and tourism industry process are the principal phase to empowering the educated youth to undertake tourism entrepreneurship business. The tourism industry is viewed as the agent of change in economic and social changes. Tourism entrepreneurship eliminates societal problems, but surge the fiscal growth and development of a country, resulting to rise in country GDP. Entrepreneurship in tourism related with all of industry as tourism as tour operations, handicrafts, hostel industry, and accommodation so on entrepreneurs in tourism industry are more concern with economically, socially and environmentally process in an ethical manner. In the contemporary scenario, countries and in emerging countries the prime concerns are individual rational and creativeness of entrepreneurial business.

KEYWORDS:
growth since independence in spite of stiff competition from the large sector and encouraging from the government side.

TOURISM INDUSTRY
The tourism business has been acknowledged as one of the main businesses for lashing economic expansion and economic stability in developing countries. The tourism industry generates employment opportunity for large number of people, both skilled and unskilled workers. Tourism endorses nationwide generation foreign exchange, encourages cultural activities and customary and traditional handicraft segment. Tourism business augments a major impact to the survival of various service sectors such as resort, services, hotels, handcraft business development centers and travel agents.

TOURISM ENTREPRENEURSHIP
The entrepreneurship in tourism is classified as:

- Relaxing tourism
- Health care tourism
- Holiday tourism
- Transportation tourism
- Business tourism
- Professional tourism industry

Entrepreneurs in tourism industry is focused on the potentials of resources available in the country and for entrepreneurs India is the nation which gives’ unity in diversity’ and having all resource like hill stations, mountains rivers heritages sites monuments wild life, yoga etc.. Business can initiate by any field related with service industry it can be a hotel business, tour operations, shop vendors, all other needs for the tourism industry.

BEHAVIORAL CHARACTERISTICS OF TOURISM
People with an external locus of control believe that external events control and determine their fate. Entrepreneurs break with the common theme being that everyone sees what they see, but think about something that people do not think. Entrepreneurs have the vision of a desirable future. The entrepreneur may have short item planning is crucial target coordinate. Accept uncertain as part of life. Find the moment of decision is an entrepreneur only when is faced with the risk of danger is unknown, the uncertainly, overshadowing every step of the way. Entrepreneurs are more energetic than normal people. This energy can be an important factor when considering the effort required to set up a fledgling company must undeniable seems to be. Long hours and hard work in this area is a rule rather than an exception and in the way can sometimes seem overwhelming. Just what the entrepreneur thinks in order row fulfill their vision and determination, it shall be his President and employer. Create a company like putting together pieces of a puzzle is too big. Entrepreneurs know how to bring the right people together to accomplish a task. Effective combination of people and Tourism business are of as.

The condition of the destination also has Domestic tourism business, International Tourism business. The quantity of members will be Individual tourism busines, Group tourism business. Organizational standards for organized tourism business, unorganized tourism business, Semi-organized tourism business. Temporal vehicles used for tourism. Train tourism business, Auto tourism business maritime. Tourism business in other forms tourism business such as cycling, walking, etc….. Societal tourism has two types private tourism business social tourism business age and occupation standard youth tourism business specific to grownup tourism business.

SUGGESTION
- Entrepreneurship is a boon in tourism industries.
- Entrepreneurship helps to developed new start and innovation in tourism industries.
- Nationalized and bank or any other financial aid industries of loan and also considered in a mood.
- Government take awareness programmed to youth business startupis the important tool for employment.
- Higher education department are council ads skill development module in course.

CONCLUSION
Entrepreneurs and entrepreneurship motivate business innovation in tourism and economic growth of the state and nation. Tourism industry is one of the key industries for driving the nation economy. Tourism has become more comprehensive of novel ideas. Entrepreneurship success leads to upliftment in society livelihood in term of economic gain thus entrepreneurship is a boon which concerns.

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